

SOCIAL INNOVATION

HOW TO ENABLE (SYSTEMIC) CHANGE

with Dr. Björn Müller & Dr. Dominik Mösching

How can (y)our innovation efforts support the transformation of complex systems for a sustainable and equitable future?

The societal challenges we face today ask for social innovation in different contexts: transforming the ways we eat, work, do business, travel, etc. This lab will allow you to explore how research-based & practice-proven frameworks can bring your change initiative to another level.

<https://stride-learning.ch/labs/>

13-14
SEP
2019

30 hours effort
(includes pre- and post-assignment)



unCertificate
equal to **1 ECTS**- Credit Points



10 people
approximately



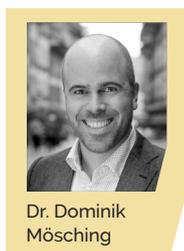
c/o IMPACT HUB ZÜRICH
Colab LOFT CORNER
Sihlquai 131, Zürich



Friday **5pm - 9pm**
Saturday **9am - 5pm**



Dr. Björn
Müller



Dr. Dominik
Mösching

In this Lab, we focus on social innovation and how to enable change and impact we want to see in the world.

After the Lab, you will be able to:

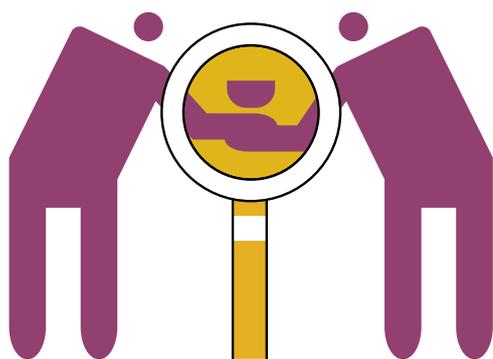
1 Evaluate various theories of change based on their basic assumptions and evaluate their potential impact and practical implications.

2 Understand the idea and the key elements of social innovation as systemic change framework.

3 Apply social innovation principles to your change work, be it as social innovator, impact entrepreneur, intrapreneur, organizational change facilitator, sponsor or policy maker.

4 Design an experimental social innovation plan based on a process of multi-stakeholder collaboration in order to test your change hypotheses and refine your impact.

5 Change (y)our tomorrow by starting to co-create impactful social innovations in your field.



Check out our different Labs on <https://stride-learning.ch/labs/>

STRIDE

STRIDE Labs are compact, innovative and highly practice-oriented 1.5-days co-learning formats by



WHY



"Technological innovation alone is not enough. Social innovation is THE new paradigm of innovation."

Innovation - both as idea and practice - is still deemed technological and propagated as the driver of an economic and hence societal development. Yet technological innovation alone does not solve complex problems like climate change, education, migration, transformation of work, etc. which need new collective ways of thinking and doing.

Social innovation means that:

- 1) innovation grows from within society through participatory frames like co-creation, open innovation, real-world laboratories, social movements etc.;
- 2) innovation seeks to change society by playing a part in constructing alternative ways of how we consume, work, co-live, care, travel, spend our free time, etc.

From a new systemic perspective, this STRIDE LAB will allow you to strengthen your social impact through lean and design-driven ways of understanding and supporting change.

HOW



The Lab offers an interactive frame for learning about and applying social innovation principles to your own cause or project. Exercises, games, reflective dialogue and working with templates and tools will bring theory alive and support transfer for your initiative. This STRIDE Lab serves as a deep dive into the trending topic of social innovation. You will learn a practice- and research-proven way of understanding and concretely addressing societal challenges.

LAB FACILITATORS

Björn Müller radiates that learning and change are happening on the fringe, in-between and across disciplines, people and things. Passionate about the impact of education and alternative ways of value creation (aka "business"), Björn co-founded STRIDE as well as BEAMagency, a "dream tank" and growing community of transdisciplinary thinkers. Change and impact are key for his various engagements in research and practice. After years of making change work - within coaching, teaching, organizational development, and artistic interventions - Björn is synthesizing his know-how within social innovation frameworks that successfully connect research and practice.

Dominik Mösching dedicates his passion to generating participative change. In this vein, Dominik acts as Deputy Director at staatslabor, a non-profit organization promoting innovation in the Swiss public sector. Before, he developed and realized sustainability education programs at universities, companies and foundations in Switzerland and abroad for the ETH Spin Off myclimate. A Political Scientist by training, he complemented his professional work with a PhD in "Organizational Studies and Cultural Theory" at the University of St. Gallen where he followed coffee practices along commercial networks in Colombia and Switzerland. Dominik is particularly interested in how collaborative innovation succeeds in a diverse, interconnected world.



Learn more about our unSchooling and transformative learning approach: <https://stride-learning.ch/about-us/stride-magic>

Terms & Conditions at <https://stride-learning.ch/labs/rates>

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