

# SCALING IMPACT

COLLABORATE FOR SYSTEMS CHANGE

with Daniel Zimmer & Anaïs Sägesser

How can you enhance the impact of your initiative? This STRIDE Lab takes you through a step by step approach of co-developing insights and strategy for your own venture. You will leave the lab with both, a clear roadmap and a better understanding of what may be ahead of you and, therefore, feel prepared for it.

[www.stride-learning.ch/Labs](http://www.stride-learning.ch/Labs)



Daniel Zimmer



Anaïs Sägesser



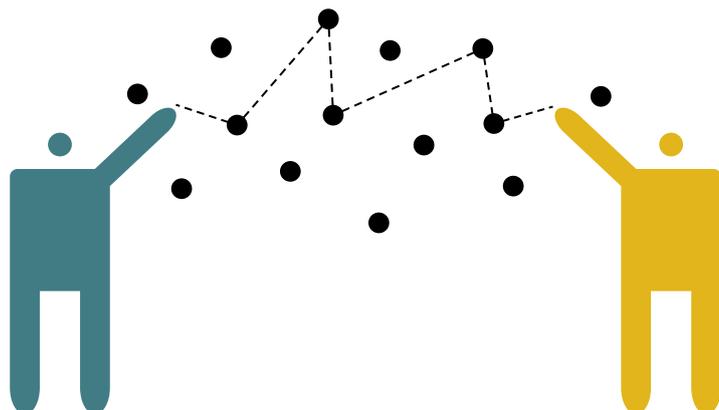
**In this Lab, we focus on the scaling of impact of existing solutions and joining forces as necessary. After the Lab you will be able to:**

**1** Understand the step by step scaling4good toolbox of methods and apply it to your own project.

**3** Identify different scaling pathways and evaluate their feasibility.

**2** Differentiate between what you can do by yourself and where you need to work with others. Learn how to co-design collaborations for scaling.

**4** Define an iterative process that includes continued learning to address systems change for pressing societal challenges.



04-05  
OCT  
2019

**30** hours effort  
(includes pre- and post-assignment)



**unCertificate**  
equal to **1 ECTS**- Credit Points



**10 people**  
approximately



c/o IMPACT HUB ZÜRICH  
Colab LOFT CORNER  
Sihlquai 131, Zürich



Friday **5pm - 9pm**  
Saturday **9am - 5pm**

STRIDE Labs are compact, innovative and highly practice-oriented 1.5-days co-learning formats by

**STRIDE**

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# WHY

*"Fame is easy to acquire; impact is much more difficult."* -Hans Rosling

Our world is changing fast, probably faster than ever. Will we be able to accelerate the highly needed transitions required in economic, financial and social domains?

If we wish to significantly accelerate the pace of the change, we need to learn how to scale the good actions to ensure they can have a quick and tangible impact. This STRIDE Lab will introduce key concepts, methods and possible tools for scaling up as well as for replicating local successes in other locations and contexts.



# HOW

Looking at the tension between innovation and scaling, we apply tools and methods from the realms of social innovation and collaborative leadership. Starting from our theory of change, we reflect current pathways to scaling with our peers and define the next meaningful steps.

# LAB FACILITATORS

**Daniel Zimmer** is convinced that today's priority is ACTION and that we cannot wait any longer to implement the transitions required. As the former Head of the UN-Water Council and as a key player in the development of Climate-KIC, Daniel is now Director of Sustainable Landuse at Climate-KIC. In 2015, he co-founded the non-profit association scaling4good.

**Anais Sägesser** is passionate about engaging with people to work towards an inclusive society. She sees scaling rather than innovation as the pathway to impact necessary to address the most pertinent challenges of our time. Together with Daniel, she has co-founded scaling4good in 2015, which complements her activities at STRIDE. For this Lab, she is delighted to merge her two fields of interest.



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# STRIDE

